Y FOR YOUTH
9th Annual YMCA of San Francisco Gala
CELEBRATING YOUTH & THEIR ACHIEVEMENTS

A conversation with
Roselyne C. Swig
and Charles M. Collins
about strengthening community for our youth

Monday, April 27, 2020 • 6 pm Cocktail Reception • 7 pm Dinner & Program • Four Seasons San Francisco
ROSELYNE C. SWIG
With a focus on women’s empowerment, social welfare, fine art, political advocacy and education, Cissie has devoted decades to philanthropic and community service efforts at local, national and global levels. She is founder of Partners Ending Domestic Abuse, Roselyne C. Swig Artsource and the Bayview Alliance. In 1994 she was appointed Director of the U.S. Department of State Art in Embassies Program by President William J. Clinton. Cissie is a 2015 Policy Fellow, The Rockefeller Foundation, Bellagio, Italy Residency Program, a 2013 Advanced Leadership Initiative Fellow, Harvard University, a board member of the SFMOMA and a 2005 recipient of the Silver Spur Award.

CHARLES M. COLLINS
Before his tenure as President and CEO of the YMCA of San Francisco, Chuck practiced law and held the title of Deputy Secretary of the Business, Transportation and Housing Agency for the State of California. He is a member of the San Francisco Arts Commission and is a board member of the SFMOMA and the Commonwealth Club. Chuck has received much recognition for his work in community development, including the 2019 Silver Spur Award. He is a member of the Bayview Alliance.

THROUGH THEIR PASSIONATE DEDICATION AND GENEROSITY, CISSIE SWIG AND CHUCK COLLINS HAVE UPLIFTED THE LIVES OF COUNTLESS MEMBERS OF OUR COMMUNITY.
GUIDING YOUTH TOWARD SUCCESS

Y For Youth is our annual event that raises critical funds for local programs that support youth on their journey from early childhood through high school and beyond.

JOIN US TO CELEBRATE OUR YOUTH AND THEIR STORIES OF GROWTH, TRANSFORMATION AND LEADERSHIP.
Y PROGRAMS SUPPORT EACH STAGE OF YOUTH DEVELOPMENT

GROWTH — Pre-K through 1st Grade

Y programs like those at our Early Child Development Centers create safe and enriching spaces to support youth as they develop foundational skills that they will rely on throughout the rest of their lives.

TRANSFORMATION — 2nd–6th Grades

The Y provides a wide array of enrichment opportunities, from outdoor education to our STEAM Academy, that help kids find success and stay on track as they navigate primary and intermediate school.

LEADERSHIP — 7th–12th Grades and Beyond

As our youth transition into high school and prepare for college and careers, Y programs like Youth & Government, Outdoor Advanced Leadership Academy and Primed & Prepped help youth gain independence, find their voice and strengthen skills that will equip them for future success.
YOUR OPPORTUNITY TO INVEST IN YOUTH

Sponsoring Y For Youth demonstrates your commitment to providing meaningful programs for youth and families in your community.

Become a partner in our work guiding youth to success from early childhood through high school and beyond.

TOGETHER, WE CAN MAKE AN IMPACT.
SPONSOR Y FOR YOUTH TODAY.
SPONSORSHIP LEVELS

Join us by sponsoring Y For Youth and make an investment in meaningful programs for youth and families in your community.

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<tr>
<th>Level</th>
<th>Sponsorship Amount</th>
<th>Benefits</th>
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<td><strong>DIAMOND</strong></td>
<td>$100,000</td>
<td>2 Premier Tables of 10, Access to VIP Reception, Inside Front/Back, Cover Page in the Tribute Book, Logo featured on all digital event communications, Naming of VIP Reception, Recognition from stage, Custom Sponsor Banner with company logo, Recognition on lobby sign in 10 Y branches for one month, Recognition on event website, sponsor banner and table sign</td>
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<td><strong>TITANIUM</strong></td>
<td>$50,000</td>
<td>1 Premier Table of 10, Access to VIP Reception, Titanium Page in the Tribute Book, Logo on all digital event communications, Naming of signature cocktail, Recognition from stage, Custom Sponsor Banner with company logo, Recognition on lobby sign in 10 Y branches for one month, Recognition on event website, sponsor banner and table sign</td>
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<td><strong>PLATINUM</strong></td>
<td>$25,000</td>
<td>1 Premier Table of 10, Access to VIP Reception, Platinum Page in the Tribute Book, Recognition from stage, Recognition on lobby sign in 10 Y branches for one month, Recognition on event website, sponsor banner and table sign</td>
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<td><strong>GOLD</strong></td>
<td>$15,000</td>
<td>1 Preferred Table of 10, Access to VIP Reception, Gold Page in the Tribute Book, Recognition from stage, Recognition on lobby sign in 10 Y branches for one month, Recognition on event website, sponsor banner and table sign</td>
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<td><strong>SILVER</strong></td>
<td>$10,000</td>
<td>1 Preferred Table of 10, Silver Page in the Tribute Book, Recognition on event website, sponsor banner and table sign</td>
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TRIBUTE BOOK ADS

Celebrating Roselyne C. Swig and Charles M. Collins and all those who dedicate their lives to strengthening our community.

The Tribute Book is a beautifully printed keepsake to commemorate the outstanding contributions of philanthropist and long-time YMCA supporter Roselyne C. Swig and YMCA of San Francisco President and CEO Charles M. Collins. An ad in the Tribute Book is an excellent way to show your gratitude and be recognized for your support of Bay Area youth and families. All Sponsorships include Tribute Book ads.

Tribute Book Ad Options

- **INSIDE FRONT/BACK COVER** ............... $30,000
- **TITANIUM PAGE** ......................... $18,000
- **PLATINUM PAGE** ....................... $10,000
- **GOLD PAGE** ............................. $5,000
- **SILVER PAGE** ............................ $2,500
- **HALF PAGE** .............................. $1,000

Tribute Book ad prices do not include tickets to the dinner and are in addition to your annual gift to The YMCA of San Francisco.

Ad artwork must be received by Friday, April 3 to be included in the Tribute Book.

Full-Page ads are 8.5”w x 11”h, and Half-Page ads are 8.5”w x 5.5”h.

Visit ymcasf.org/y-youth for more specifications.
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To sponsor, contact Justin Crum
at jcrum@ymcasf.org or 415-281-6749
or visit ymcasf.org/y-youth.