



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



I am a scholar
I am resilient
I am the world
I am the future



BRIGHTER FUTURES

An hour-long virtual wine tasting event to support the YMCA of San Francisco's Summer Youth Programs.

**WEDNESDAY
APRIL 14, 2021
6-7 PM**

EVERY CHILD DESERVES THE OPPORTUNITY TO SUCCEED.

This summer, the need has never been greater. Together we can light the pathway to brighter futures.

Join us virtually as we explore the Y's youth programs, bid on exciting auction items, and raise our virtual paddles to provide scholarships for youth most in need of an enriching and productive summer.

Sponsorships include an invitation to the event, selected wine and cheeses delivered to your door to enjoy during the evening and special recognition to promote your brand.

Since the beginning of the pandemic, our youth programs have continued to provide safe, full-day support for distance learning and academics, physical activity, social connection and enrichment activities.

“The program has been an absolute Godsend – and the staff have been so welcoming, well-meaning, and have extended great efforts to make this successful for all kids.”

—Community Learning Hub Parent

CHILDREN AND THEIR PARENTS RELY ON THE Y FOR SAFE SPACES WHERE KIDS CAN LEARN, GROW AND THRIVE.

In the summers before the pandemic, we delivered programming to more than 10,000 youth every day.

Help us return to full programming this summer to accelerate learning, social connection and outdoor experiences for children in your community.





Our programs boost academic performance, facilitate social and emotional development, promote physical health, and provide safe, structured environments for youth from all backgrounds.

1,286 youth from 956 families participated in the Y's Community Learning Hubs, ensuring academic and emotional wellbeing over the past school year. More than half were able to attend through scholarships.

YMCA Summer Programs like Power Scholars Academy, Summer Day Camps and Outdoor Programs are essential for our youth's future success.

CREATE A BRIGHTER FUTURE FOR YOUTH IN YOUR COMMUNITY

Your support ensures that every youth—no matter their economic circumstances—can enjoy an enriching summer that prepares them for a productive fall.

BENEFITS

VISIONARIES
\$50,000

INNOVATORS
\$25,000

PATRONS
\$10,000

CHAIR'S CIRCLE
\$2,500

PRESIDENT'S CLUB
\$1,000

Recognition as official sponsor of specific portion of the program

Presenting Sponsor

Fund a Need Sponsor

Auction Sponsor

Program Impact Sponsor

Waiting Room and Closing Sponsor

Opportunity for video or welcome greeting by your company representative at the event



Opportunity to display virtual signage during the event program



Recognition in pre-event advertising, e-blasts and social media posts



Logo placement on event website



Number of logo placement(s) in pre-event lobby

4

3

2

1

1

Logo placement at the end of the evening



Complimentary event tickets including wine and cheese

20

14

10

4

2

**YOU CAN LIGHT THE PATH
TO A BRIGHTER FUTURE.**

To become a sponsor, please contact
Mick Hughes at chughes@ymcasf.org
or visit ymcasf.org/brighter-futures

