



YMCA of San Francisco

Y FOR YOUTH

MAY 11th, 2024

BUILDING COMMUNITY, PARTNERSHIPS & JOY WITH OUR YOUTH

Y for Youth celebrates the power and potential of young people and raises critical funds to grow and sustain our Bay Area youth programs.

SPONSORSHIP OPPORTUNITIES

ymcasf.org/y-for-youth

ABOUT Y FOR YOUTH

Since 2012, the YMCA of San Francisco has brought the Bay Area community together annually through our “Y For Youth” event to be inspired by youth and their voices, to celebrate the essential role they play in shaping the Bay Area’s future, and to raise funds for YMCA programs that serve youth in reaching their full potential. From education interventions to whole person wellness, addressing food insecurity to mental health support, and providing equitable access to after school programming and outdoor activities, **the Y serves more youth each day than any other organization outside of the public school system.**

Learn more about all the impact your support makes possible in our [2022 – 2023 Annual Report](#).



A NEW VISION GROUNDED IN COMMUNITY CELEBRATION

Historically, Y for Youth has been more of a traditional banquet tailored to engaging a few hundred donors and sponsors. This year, we are breaking the mold and throwing a celebration that is grounded in community, that welcomes not just donors and sponsors but most importantly youth and their families, that is accessible to community members of all different demographics, and that publicly celebrates youth and the Y’s programming on the scale of thousands of attendees.

This year’s Y For Youth event will take place on **Saturday – May 11th, 2024** at [Crane Cove Park](#).

We are especially excited as this coincides with the upcoming opening of our new Y branch at this vibrant location. We will be offering engaging programming from the afternoon through the evening: activities and games for children and families; a celebration of the Bayview and Dogpatch neighborhoods, youth, and community leaders; and performances by local artists and musicians. **Sponsorships ensure this event can be free and open to any member of the public to attend.**

SPONSORSHIP

A HIGHLY VISIBLE OPPORTUNITY TO SUPPORT YOUTH

Sponsorships are the cornerstone of Y For Youth’s success and ensuring access for all. Sponsors will receive invaluable brand exposure and impressions to tens of thousands across the Bay Area. Our comprehensive advertising campaign reaches the entire community, prominently featuring our sponsors in digital communications and at all Y facilities and program sites in Marin, San Francisco, and San Mateo Counties.

SPONSORSHIP BENEFITS	\$2,500	\$5,000	\$10,000	\$25,000	\$50,000	\$100,000
Recognition in Digital Communications leading up to event and Physical Signage at the event.	✓	✓	✓	✓	✓	✓
5 VIP Event Tickets (access to private VIP Tent with selection of free appetizers and beverages; VIP Restrooms)		✓	✓	✓	✓	✓
Sponsorship recognition on the crane way OR sponsorship recognition on a Y-program booth			✓	✓	✓	✓
20 Additional VIP Event Tickets (25 total)				✓	✓	✓
Live sponsorship recognition from the main stage throughout day of event				✓	✓	✓
25 Tickets to VIP reception with Honoree, Y CEO, Board of Directors, and Planning Committee					✓	✓
Option to have named sponsorship of VIP Tent, Main stage, or other High Traffic activity area.					✓	✓
50 VIP Tickets w/ access to private VIP tent, restrooms and complimentary appetizers and beverages						✓
Recognition as Presenting Sponsor for the Y For Youth Event						✓

For more details regarding sponsorship benefits, contact **Marcos Santiago**, Chief Advancement Officer. MSantiago@ymcasf.org or 917-207-6464