



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

YMCA OF SAN FRANCISCO
31ST ANNUAL

KIDS TO CAMP GOLF CLASSIC

MONDAY
SEPTEMBER 23,
2019

LAKE MERCED
GOLF CLUB



SEND A KID TO CAMP



31

years of golfing for good

8,000

kids to camp every year

\$420,000

financial assistance
distributed in 2017

1

elite tournament of Bay
Area professionals

KIDS TO CAMP GOLF CLASSIC

Monday, September 23, 2019

Lake Merced Golf Club • Daly City, CA



YOU'RE INVITED

The Kids to Camp Golf Classic brings together a diverse group of Bay Area business professionals, philanthropists, and community leaders to enjoy a day on the golf course while raising money to send kids to camp.

Funds raised at this event go towards scholarships for low-income families to access enriching camp experiences.

With your investment, we can help all kids in the Bay Area reach their highest potential.





WHY CAMP MATTERS



NEED FOR CARE

Parents consistently cite summer as the most difficult time to ensure that their kids have productive things to do. The Y is a leader in providing access to programs that support working families' schedules.



SUMMER LEARNING

Most students lose two months of academic skills over the summer months. It is disproportionately harder for low-income students to re-engage back into school after summer learning loss.



EQUAL OPPORTUNITY

With access to engaging summer programs and the ability to avoid learning loss, more low-income youth are able to graduate high school and enter college.



HEALTHY FOOD

Most children - particularly children at high risk of obesity - gain weight more rapidly when they are out of school during summer break. The Y ensures that meals provided at camp are healthy and balanced.

SPONSORSHIP INVESTMENT LEVELS

SPONSORSHIP BENEFITS	\$4,000	\$10,000	\$15,000	\$25,000	\$50,000
Golf and Dinner Party	4 guests	8 guests	8 guests	12 guests	12 guests

PRE-EVENT RECOGNITION

Recognition on event web page	NAME	LOGO	LOGO	LOGO	LOGO
VIP experience		●	●	●	●
Opportunity for co-branded swag item in golfer gift bag			●	●	●

ON-SITE RECOGNITION

Recognition on sponsor banner	NAME	LOGO	LOGO	LOGO	LOGO
Logo on table sign at dinner party	●	●	●	●	●
Recognition on slide show	NAME	LOGO	LOGO	LOGO	LOGO
Ad space in print program		1/2 PAGE	1/2 PAGE	1/2 PAGE	FULL PAGE
Verbal recognition during dinner party		●	●	●	●
Recognition on electronic invitation (if confirmed prior to deadline)				NAME	LOGO
Logo on event video					●
Opportunity to participate in live program (2-3 minutes)					●

POST-EVENT RECOGNITION

Recognition in social media		●	●	●	●
Recognition in SF Business Times post-event ad		LOGO	LOGO	LOGO	LOGO
Logo on thank you email		●	●	●	●
Recognition in post-event press release				●	●

NON-GOLFER SPONSORSHIP OPPORTUNITIES

\$10,000

COCKTAIL HOUR SPONSOR

- Logo recognition at cocktail hour location
- Company name featured on sponsor banner
- Six invitations to the 19th Hole Dinner Party

CART SPONSOR

- Logo recognition on all golf carts
- Company name featured on sponsor banner
- Six invitations to the 19th Hole Dinner Party

\$1,000

HOST SPONSOR

- Name recognition at location of hosted activity
- Name recognition in print program
- Two invitations to the 19th Hole Dinner Party

Opportunity to host any of the following:

- Silent Auction
- Beverage
- Closest to the Pin Contest
- Longest Drive Contest
- Putting Contest

\$500

TEE SIGN SPONSOR

- Tee sign at hole on course

\$100

19th HOLE COCKTAIL HOUR & DINNER PARTY TICKET



SPONSORSHIP FORM

YES! I would like to sponsor at this level:

- ☐ \$25,000 Character Building – Presenting
- ☐ \$15,000 Growth & Discovery
- ☐ \$10,000 Confidence Building
- ☐ \$4,000 Learn to be a Leader
- ☐ \$1,000 Individual Golfer

I can't attend but would like to donate:

- ☐ \$25,000 Funds three full cabins at resident camp for a week
- ☐ \$10,000 Sponsors ten middle school students at coding camp
- ☐ \$5,000 Supports four teens to attend Outdoor Leadership Development
- ☐ \$1,000 Sends four kids to a week of summer day camp
- ☐ \$ _____ Thank you! Every gift makes a difference.

Name

Mailing Address

City

State

Zip

Phone

Email Address

How would you like to be recognized?:

Recognition Listing: _____

- ☐ I would like this to be an anonymous gift.

Please choose your payment method:

- ☐ Check: \$ _____ payable to YMCA of San Francisco is enclosed.
- ☐ Invoice: Please send me an invoice for the balance.
- ☐ Pay online at www.ymcasf.org/KTC-sponsor-donate
- ☐ Charge credit card listed below:

Name on card

Card number

Expiration date

CCV2

Signature

Date

The YMCA of San Francisco is a nonprofit 501(c)(3) charitable organization. Tax Identification Number: 94-0997140.

Sponsorships and contributions are tax-deductible less the value of any benefits received (\$300 per golfer).

QUESTIONS? Contact Matt Hitchcock at 415 281 6766 or matt.hitchcock@ymcasf.org.

www.ymcasf.org/kidstocamp