



We build strong kids,
strong families, strong communities.

MISSION YMCA

FACT SHEET

The Mission YMCA branch of the YMCA of San Francisco was founded in 1953 to serve the South-East quadrant of the city. Our service area includes 50% of the children and youth in San Francisco, 60% of the city's public housing, and 55% of its schools. We are a family center featuring **childcare, teen programming, a senior center, and a variety of youth and community programs.**

Although we are located in the Excelsior neighborhood and have an onsite preschool, senior center, pee wee sports, and teen clubs, **we also deliver programming at over 14 offsite locations in the Mission, Portola, Sunnyside, Visitacion Valley,** and other adjacent neighborhoods. Our off site programming includes six afterschool programs, one Saturday youth center, an afterschool youth center, and multiple sports and summer camp locations. In total we serve over 3,000 families a year and over 85% of our program participants receive financial aid in some form.

Our programs are a vital resource for enriching the lives of children in the San Francisco and especially in the Excelsior District. Our programs help our youth develop into responsible and caring young adults. We provide youth and their families with **the opportunity to engage in compelling programming when children might otherwise find themselves spending all of their out of school time watching TV** or roaming the streets. Furthermore, our programs teach youth the core values of respect, responsibility, caring, and honesty while they're having fun.

The need for this type of supportive programming is especially strong in the Excelsior as it has

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A branch of the YMCA of San Francisco

the **lowest per capita income in San Francisco (\$19,176)**, the second highest percentage of households with children under 18 (40%), and is the second most diverse district in the city. This combination of factors means that kids in the Excelsior are less likely to have access to other opportunities to learn and grow outside of school.

Highlighting the diversity in the Excelsior, the US Census (for San Francisco's District 11) calculates the racial diversity as follows: **46% Asian, 26% Caucasian, 9% African American**, and 19% Some Other Race. The census counts ethnicity separately and these totals also include a population that is **26% Hispanic or Latino**.

Additionally, there is an explicit lack of developmentally appropriate activities for youth in the neighborhood as expressed by San Francisco's Department of Children, Families and Youth targeting of the Excelsior as a high priority neighborhood in its Neighborhood Assessment and Afterschool for All Initiative.

We are also a lead organization in our service area and are **involved in most of the major collaborative organizations in our community**, including the Greater Mission Consortium, the Excelsior Youth Center, and the Excelsior Sports Club. We also partner with the San Francisco Unified School District and the Recreation and Parks Department to provide direct services.

The Mission YMCA has a total operating budget of approximately \$2,400,000. Of that amount, 50% is membership and program fees, 25% is from foundation and government grants, 18% is from donations, and 7% is from the YMCA of San Francisco. Because we do not have a fitness facility, less of our income comes from fees than at other YMCA's and we focus solely on family services. **Many of our programs are free or are offered at a very low cost.** All our fee based programs offer financial assistance and we welcome all who wish to participate by annually raising scholarship funds to help make that possible. Our staff includes 20 full-time

employees and 70 part-time employees at our branch and spread across our off site program locations.

We are a professional organization and focus on several core operational practices to ensure that our programs are both high quality and meet the needs of our community:

Ongoing Staff Development:

Our staff receives ongoing training in safety, program development, supervision, member services, and many other topics.

Professional Program Design:

In addition to having a highly qualified staff here at the Mission YMCA, the YMCA of San Francisco has numerous program specialists on call to help develop innovative and data driven programming.

Extensive Outreach and Collaboration:

The Mission YMCA pursues community wide collaborative partnerships whenever possible. Some of our larger partners include DCYF, SF Recreation & Parks, and the San Francisco Unified School District.

Member Driven Programming:

All Mission YMCA program solicit member and staff input during program development and delivery. After all, they're your programs!

We are very grateful for your interest in the Mission YMCA. If you would like to **learn more about the Mission YMCA** in general or about any of our programs in particular, please don't hesitate to contact us at 415-586-6900. You may also email us at jgillon@ymcasf.org or visit us on the web at www.ymcasf.org/mission.

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